



DUCKS UNLIMITED

2025 RETRIEVER OF THE YEAR

Sponsorship & Underwriting

Sponsorship & Underwriting

Involvement with Ducks Unlimited offers many advantages for individuals and corporations. We can customize each package to match your priorities to maximize the value of underwriting a variety of aspects of the event.

The money raised from the event will directly support Ducks' Unlimited mission of waterfowl conservation. Becoming a sponsor or providing underwriting is critical for DU to continue to fulfill its mission and cement the legacy for waterfowl and other migratory species for generations to come.

Sponsorship/Underwriting Benefits

- On-Site Exhibit Space during event cocktail period to showcase product/service and have direct interaction with dinner attendees and develop valuable leads for future sales.
- Acknowledgement and logo/brand exposure in all pre-event marketing activities including website, social media, e-mail marketing.
- Acknowledgement and logo/brand exposure in official event program.
- Brand announcements during the event
- One dedicated post event email opportunity to event attendees with special offer or call to action.
- Opportunity to provide product/service to be included in live/silent auction or event raffle.
- Acknowledgement during emcee welcome at the dinner.
- Attend the dinner (seat number and level dependent on overall underwriting package)
- Event Program Acknowledgement
- Tax deduction (final number dependent on agreed upon underwriting level)

Sponsorship/Underwriting Sample Opportunities

- Event Title Sponsor
- Field Test Event Sponsor
- Awards Banquet Sponsor

DU Current Sponsors

- | | |
|-------------|--------------------|
| • Gunner | • Sportdog Brand |
| • Purina | • BassPro/Cabelas |
| • Visa | • Higdon Outdoors |
| • Yeti | • Bird Dog Whiskey |
| • Mossy Oak | |

Sponsorship/Underwriting Costs - TBD

- We're flexible to meet your needs and budgets. Custom packages with specific outline of benefits and value.

For More Information

To discuss customized sponsorship/underwriting opportunities please contact...

Mark Mulhollem, Event Chairman

P: 732-672-7076

E. Mark@DU-Retriever.com